

For Immediate Release

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B&B Electronics New U.K. Account Manager Supports Data Connectivity Needs

Galway, Ireland – B&B Electronics Limited is pleased to announce the appointment of Mr. Robin Ship as new National Key Accounts Manager for the United Kingdom. Robin has over 25 years of extensive technical sales experience in the automation industry.

Founded in 1981, B&B Electronics is recognized as a leading manufacturer of industrial device networking and conversion products, offering a comprehensive range of innovative products based on serial, Ethernet, wireless and USB communication technologies. Manufacturing, Engineering and Service operations are headquartered in Illinois, USA. A technical support, sales and logistics centre in Galway, Ireland serves Europe.

An ever growing number of U.K. customers are turning to B&B Electronics for robust, reliable device networking and conversion products. These customers now have a technical solutions expert readily available to assist them with product selection and system solutions.

New Accounts Manager Robin Ship remarks, “I am truly looking forward to meeting with B&B Electronics’ customers across the U.K. and working with the B&B Electronics team to satisfy the needs of our valued customers with great products and solutions.”

Don Wiencek, President and CEO of B&B Electronics Manufacturing Company states, “With B&B Electronics having such a strong business customer base in the U.K., this appointment enhances our market presence and allows us to gain a deeper understanding of customer needs. Robin’s appointment is consistent with our strategy to bring comprehensive, value-added solutions to customers through direct contact and better understanding of their needs and applications. With Robin developing closer contact with our U.K. customers, and B&B Electronics’ ability and agility to provide custom product solutions and excellent service, we are confident of continued growth in this important market.”

B&B Electronics designs, manufactures and customizes data communication devices and solutions for industrial automation, device networking, and commercial applications throughout the world. In the U.K., call **+01926 851500**, email rship@bb-elec.com or visit www.bb-europe.com for additional product and ordering information.

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